## Our Social Media Packages



Our Social Media Packages are a really great way of promoting the fact that your business has supported us and will help you illustrate to your customers how you are fulfilling your corporate social responsibility.

Both of the packages on offer are considered an add-on, so they can be used alongside another sponsorship package or if you donate tickets for local children to enjoy the show.

## Faceb

Facebook - 20,000 likes - £200

Our brand new Facebook Social Media Package gives you the chance to be our 'Supporter Of The Week'. We will announce this on our Facebook page, along with a link to your website and an image of your logo. This post will then be pinned to the top of our page for the entire week so that it is one of the first things seen by anyone visiting our Facebook page.

As this package gives you the exclusivity of being the only 'Supporter Of The Week' within that time frame the date you choose may be subject to availability.



The Twitter Social Media Package includes three tweets on the run up to the show. We will do the first tweet once the invoice has been sent so approximately 2/3 days from the day you agree to support us. The second tweet a month or so later and the third will happen on the day of the show.

We will use these tweets to promote your support across your community. Through using a hashtag we can link your business to the local area (e.g.#Wakefield), and alert the press of your support (e.g. @WakefieldGazette). We can tailor these tweets to suit your business, so please feel free to contact Sarah Tolley-Hall on 01260 288690 to discuss this further.

If you do want to go ahead with the Twitter Social Media Package but it is close to the show date then don't worry – we can always tweet your business after the show, thanking you for your wonderful support.







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