

Simplify Revenue Growth Fully Funded Sales & Marketing Alignment in 4 Weeks

Align4Growth is a funded 4-week programme backed by 12 months' support, designed to rapidly improve collaboration and drive sustainable revenue growth.

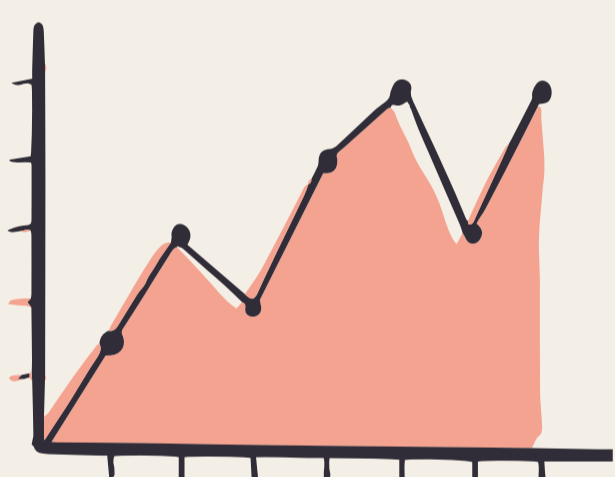
Why Alignment Matters

19% Faster Revenue Growth (SiriusDecisions)

36% Higher Customer Retention (Act-On & Gleanster)

Significantly Improved Lead-to-Opportunity Conversion

Programme Benefits



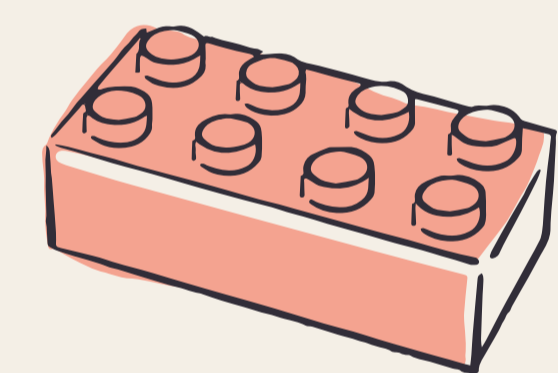
Boost lead conversion rates



Break down silos between teams



Rapidly uncover and stop revenue leaks



Build scalable processes for growth

Your 4-Week Journey to Kickstart Alignment

Week 1: Discovery & Surveys

- ⚡ Online surveys across Sales, Marketing, and Leadership
- ⚡ Benchmark your current alignment and performance metrics

Week 2: In-Depth Analysis & Interviews

- ⚡ Personal 1-2-1 interviews with key stakeholders
- ⚡ Exploration of challenges, pain points, and opportunities

Week 3: Diagnostic Report

- ⚡ Detailed diagnostic report clearly outlining alignment opportunities
- ⚡ Actionable alignment scorecard highlighting quick wins

Week 4: Alignment Workshop

- ⚡ Engaging 3-hour facilitated workshop (virtual or in-person)
- ⚡ Joint development of a practical action plan

What You'll Gain



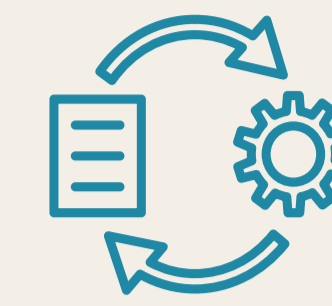
Report & Scorecard

- ⚡ Clearly defined growth opportunities and quick wins
- ⚡ Performance benchmarks to measure alignment progress



Alignment Workshop

- ⚡ Interactive facilitated workshop with your entire team
- ⚡ Stronger team buy-in and lasting commitment



12 Months of Support

- ⚡ Ready-to-use tools and templates for easy implementation
- ⚡ Exclusive access to proven frameworks for ongoing success

Who Should Apply?

- ✓ Based in West Yorkshire
- ✓ Separate sales & marketing
- ✓ Annual revenue under £10M
- ✓ Leadership commitment

Apply Now – Limited Places →

📅 Deadline: 7th April 2025

Places are strictly limited to qualifying businesses. Apply today to secure your **fully funded** place and transform your sales and marketing alignment.

“Brainstorm’s expertise has been transformative for our business... we’ve scaled beyond what we thought was possible.”

— Adam Rhodes, Director – Create PT



Visit

<https://brainstormclub.com/align4growth>



Email

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Brainstorm Club

At Brainstorm Club, we simplify revenue growth with data-driven strategies, practical frameworks, and expert consultancy, enabling ambitious companies to scale predictably, efficiently, and without chaos.