

# EVENT SPONSORSHIP



## What packages are available for sponsoring an event?

The West & North Yorkshire Chamber of Commerce run a series of events throughout the year, each aimed at attracting a significant audience from across the region. As a result of our well-attended events, the Chamber offers sponsorship packages to businesses like yours, so you can put your brand front & centre amongst the business community. Listed below are the available sponsorship opportunities, which detail the benefits of supporting an event run by the WNY Chamber, as well as guidance for what you can expect in return.

## ANNUAL DINNER SPONSORSHIP

### GOLD SPONSOR PACKAGE

£2,500 Full Price

£2,125 Promotion Bundle Price

Place your brand at the centre of the York & North Yorkshire Chamber Annual Dinner, broadcasting your services to key influencers & individuals from across the region. Our Gold sponsor package allows you to display your logo and company bio on the event booking page, as well as featuring in our social media activity & weekly email marketing campaigns leading up to the event.

- Logo & bio on the event booking page
- Logo on Chamber events updates
- Logo added to event graphics
- Personalised promotional X posts x3
- Promotional LinkedIn posts x1
- Two tickets to the York & North Yorkshire Chamber Annual Dinner
- Tagged in social media posts throughout the event
- Post-event press release named sponsor inclusion

#### Contact us to discuss sponsorship options

Email [marketing@wnychamber.co.uk](mailto:marketing@wnychamber.co.uk)

#### Promotion Bundle Price

Only available for members with the Promotion Bundle.  
View all bundles at [wnychamber.co.uk/membership](http://wnychamber.co.uk/membership)  
PRICES EXCLUDE VAT

### PLATINUM SPONSOR PACKAGE

£7,000 Full Price

£5,950 Promotion Bundle Price

For added visibility, our Platinum Sponsor Package enables your business to feature more prominently in our advertising campaigns associated with a specific event. Feature on our Chamber website and in the West and North Yorkshire Chamber Business magazine, with promotional activity on our social platforms too. Your logo will be used for event graphics & post-coverage of the event, and we will be sure to tag your company for added exposure. This package puts your company at the forefront of the event, highlighting your brand for others to see at all stages.

- Logo & bio on the event booking page
- Logo on Chamber events updates
- Logo added to event graphics
- Personalised promotional X posts x5
- Promotional LinkedIn posts x2
- Table of 10 at the event
- Post-event press release reference inclusion
- Sponsorship media release posted on WNYC website and shared with network
- Media release with quote included published WNYC magazine
- Tagged in social media posts throughout the event
- 5-minute speaking opportunity to promote your brand
- Short video for your social channels
- Photographs from the evening, including a group table shot