

Business Media Pack



2026

Your platform for promotion

Chamber advertising services

Publish your articles on the Yorkshire Business website and tell the world about your success.

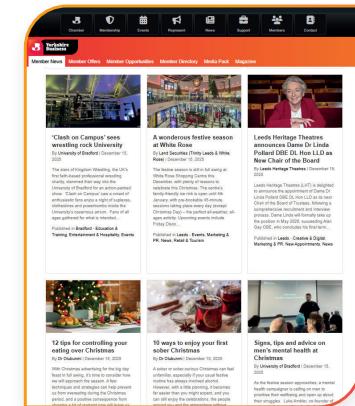
Expand your audience by sharing stories (articles) on our website. Further shared on our social media channels, these publications are a great way to share your news with the business community and establish your brand as a trusted thought leader, increasing your reach across the region and beyond.

Please view our Press Release Guidelines for further information about what to include in your submission, along with some key points about what we specifically love to share in our Member News section. You can find other specifics here too, such as suggested word count, image guidelines, etc.

Send us your press release

Email marketing@wnychamber.co.uk with your press release and images.

We select the best articles for publication in our quarterly Yorkshire Business magazine which is distributed to all members and our partners. This benefit is exclusively available to members with the Promotion Bundle.



Magazine schedule

Spring Q1

THEME
Green Economy & Sustainability

CONTENT DEADLINE
1 March 2026

PUBLICATION
1 April 2026

Summer Q2

THEME
International Trade & Tourism

CONTENT DEADLINE
1 June 2026

PUBLICATION
1 July 2026

Autumn Q3

THEME
Artificial Intelligence & Data Analytics

CONTENT DEADLINE
1 September 2026

PUBLICATION
1 October 2026

Winter Q4

THEME
Innovation & Advanced Manufacturing

CONTENT DEADLINE
1 December 2026

PUBLICATION
3 January 2027



Magazine

Published content typically includes features, profile pages, top tips guides and case studies from businesses around the region.

Editorial opportunities allow these businesses to raise their profile while sharing knowledge, trends and business insights.

We may choose to include your content in our magazine, including news articles taken from the Member News section of our website.

Members with the Promotion Bundle can take advantage of discounted prices for paid articles and advertising.

Executive Members receive discounted prices and allocated space as part of their membership, which includes one Profile Page each year.

Patron Members are given the option to include a bespoke allowance to spread content across our magazine issues as part of their membership package.

PRICES EXCLUDE VAT

Feature

Spread your message over several pages, with an in-depth interview, insightful article and business commentary.

COVER FEATURE

£2,000 Promotion

Bundle Price

£4,000 Full Price

Front cover plus four pages, one can be an advert

FEATURE SPREAD

£1,000 Promotion

Bundle Price

£2,000 Full Price

Two pages : 700-800 words with full page photograph

Profile

Raise your company profile, talk about your business and what makes your offering unique and relevant.

PROFILE PAGE

£500 Promotion

Bundle Price

£1,000 Full Price

One page : 300-400 words, one photograph and logo

CASE STUDY

£1,000 Promotion

Bundle Price

£2,000 Full Price

Two pages, 500-800 words, up to 5 photographs

Top Tips

Share your expertise with a guide, top tips or insight on a specialist subject.

TOP TIPS PAGE

£500 Promotion

Bundle Price

£1,000 Full Price

Article : 300-500 words

TOP TIPS FEATURE

£1,000 Promotion

Bundle Price

£2,000 Full Price

Two pages : 700-800 words with photograph

Articles

Topical news articles on business subjects from across the region.

Articles are selected from members news articles posted on the Chamber website.

MEMBERS NEWS

Chamber members only, selected by the Editor

Article : 50-125 words

NEWS ARTICLE

£500 Promotion

Bundle Price

£1,000 Full Price

Article : 100-150 words

DISCOUNTED RATES WITH PROMOTION BUNDLE

50% OFF FULL PRICES SHOWN ON THIS PAGE

West & North Yorkshire Business

The magazine for business professionals in Yorkshire.

Rub shoulders with the biggest brands in Yorkshire, without breaking your budget.

Advertising

The Yorkshire Business magazine is distributed quarterly to all Chamber Members, raising the profile of local businesses who feature.

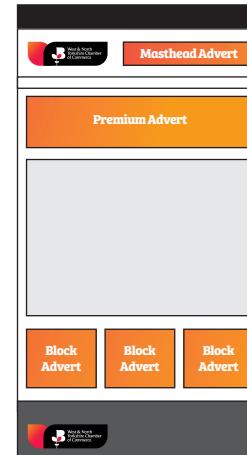
Magazine circulation also includes high profile venues across the region and partner organisations.

Subscriptions are available for non-members.

Other digital advertising opportunities are available as shown in this guide.



WEBSITE



ESHOT



Digital Advertising

WEBSITE

Adverts are for one week, in a pool of up to five advertisers. Adverts are random on each page view. Impressions and clicks are tracked. Discounts available for multiple weeks.

Advert	Size	Full Price
Masthead	468x60	£100
Blocks	300x250	£50
Premium	960x300	N/A
		£50
		£25
		£500
		£150

ESHOT

Advert	Size	Full Price
Eshot	600x300	£300

Artwork specification

SINGLE PAGE

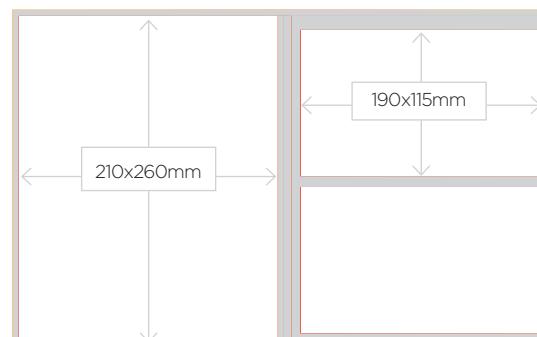
Artwork - 210x260mm
Bleed (5mm) - 220x270mm

LEFT / RIGHT PAGE

Full page safe print area,
allow 10mm from spine.

PRINT SPECIFICATION

Print ready pdf, CMYK colour space, 300dpi images, with 5mm bleed on all edges and crop marks. Full page safe print area, allow 10mm from spine. All fonts embedded. Transparency flattened. Pdf is preferred, we will accept .tiff, .eps and .jpg if print quality.



PRICES EXCLUDE VAT

Magazine Advertising

Advert type	Full Price
Single Page	£1,000
Half Page	£500
Back Cover	£1,500
Inside Front	£1,300
Inside Back	£1,200
	£500
	£250
	£750
	£650
	£600

British Airways advertisement: Three flights daily to London Heathrow Terminal 5 from Leeds Bradford Airport from £89 each way*. Book at ba.com

PAPI advertisement: Innovation funding for small businesses in York, North Yorkshire and East Riding. Apply online for up to £10,000 to help your business grow. Call 01904 630000 or email info@papi.org.uk

CityFibre advertisement: Businesses in Leeds and Bradford are now accessing gigabit speed pure fibre internet connectivity, thanks to CityFibre's completely independent network. Find out more and register your interest at cityfibre.com/Business

GigaBit City advertisement: GigaBit CITY LEEDS

DISCOUNTED RATES WITH PROMOTION BUNDLE