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YORK
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York
Business
School

Executive Education at York Business School

Boost skills, knowledge and confidence in your workforce with a professional short course delivered by York Business School. Whether you are a small business or a larger organisation, we have specialist courses that can tailor to you or your workforce.

Foundations of Effective Leadership

Masterclass 1

Discover your Best Self using PRINT®

2 November 2026 | 9.30am to 1.00pm

Masterclass 2

Leading with Confidence and Authenticity

11 December 2026 | 9.30am to 4.00pm

Masterclass 3

Building Personal and Team Resilience and Wellbeing

18 January 2027 | 9.30am to 4.00pm

Masterclass 4

Holding Courageous
Conversations and Delegating
with Confidence

23 February 2027 | 9.30am to 4.00pm

Masterclass 5

Cultivating a Coaching Culture for Team
Engagement

23 March 2027 | 9.30am to 4.00pm



E: business@yorks.ac.uk | yorks.ac.uk/study/short-courses-and-cpd

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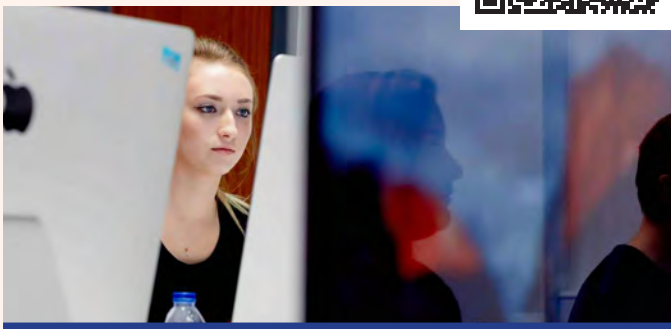
[f](#) YSJ - Apprenticeships and Work Force Development

Executive Education at York Business School

Leading AI Adoption for Organisations - Driving Workflow Transformation

Thursday 19 November | 10.00am to 4.30pm

Delivered by York Business School, this course provides a practical, hands-on approach to organisational AI adoption, enabling participants to identify opportunities, redesign processes, and lead change.



Everyday AI Productivity using Microsoft 365 Copilot

Explore how AI can support common activities across Word, Excel, PowerPoint, Outlook and Teams, alongside core prompting techniques.



AI for Marketing: A Practical Workshop for SMEs

Tuesday 17 November 2026 | 9.30am to 4.30pm

Discover how you can effectively use AI in marketing. This practical workshop shows you how to use AI to accelerate content creation, overcome marketing bottlenecks, and complete tasks more efficiently.



Project Management Fundamentals

Develop essential project management skills, boost your professional credibility, and gain an industry-recognised APM qualification in just two days.



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